



BANGKOK WEEK 2023

 **Norway-Asia Business Summit 2023**

27. NOV - 03. DEC

NORWAY
THAI-NORWEGIAN
CHAMBER OF COMMERCE

SMART VISA

NORWAY CONNECT

ASIAN INSIDERS

SEVEN PEAKS

XXXOX

Welcome to Norway-Asia Business Summit and Bangkok Week 2023

Greetings 🤗 This is your invitation to Bangkok Week, taking place from 27. November to 03. December, **Featuring the 2023 Norway-Asia Business Summit as highlight of the Tour!** Find everything you need to know about the tour here and on our Tour Website www.xxox.no/bangkok

Opening Doors to New Business Opportunities 🚀

Bangkok Week is a new playground for ambitious and likeminded entrepreneurs, investors, corporations, and visionaries – who are interested in expanding their professional networks, gain valuable insights into market needs, and learn more about target industries. **All of which is essential to unlock new Norwegian business opportunities in Southeast Asia.**

BANGKOK WEEK 2023 – TOUR PROGRAM 🛩️

The Tour Program has been designed to offer all travelers an engaging and enjoyable experience, and is curated to ensure that when you return home, you'll carry with you fresh inspiration, valuable connections, and promising opportunities.



SCAN TO REGISTER



Photo credit: Norway-Asia Business Summit



MONDAY 27. NOVEMBER

Check-In at Hotel MUSE with Meet & Greet and cocktail finger food reception

Upon arrival at dazzling Hotel Muse, our journey begins with a delightful evening dedicated to mingling and making connections. We'll use this first night to get to know each other better, all while enjoying the views of Bangkok's skyline from MUSE's SpeakEasy Rooftop Bar on the 25th floor. Additionally, we extend a warm invitation to key persons from the Nordic business community in Bangkok to join us for this special evening.

TUESDAY 28. NOVEMBER

Ecosystem Tour, Key Industries, and Government Incentives

During the morning session, we will embark on a tour to some of Bangkok's most renowned and fascinating Innovation Hubs. In the afternoon, our focus will shift to exploring the opportunities and government incentives available to Norwegian companies considering Thailand as their central hub and launching pad for expanding business operations.

- A collaboration between the Thai-Norwegian Chamber of Commerce, Asian Insiders and Thailand Board of Investment (Smart Visa Thailand).



WEDNESDAY 29. NOVEMBER

XXOX SUNDOWNER: Investor & B2B Matchmaking, Company pitches and presentations.

Day 3 brings an exciting invitation from Seven Peaks Software. They are welcoming us and their extensive network of Nordic and international scaleups, startups, corporations, venture capitalists, and investors to a technology-focused matchmaking event. This event presents **THE opportunity** to establish initial connections with relevant investors and businesses, laying the foundation for new valuable relationships in Southeast Asia.



Norway-Asia Business Summit 2023

**THURSDAY 30. NOVEMBER &
FRIDAY 01. DECEMBER**

NORWAY-ASIA BUSINESS SUMMIT 2023

- The most important meeting arena between Norwegian and Asian businesses, investors, ambassadors, and government leaders.

With an impressive program, including the Conference, Exhibition, Breakout Sessions, Facilitated Networking, Site Visits and more, **the 2023 Norway-Asia Business Summit is the highlight of Bangkok Week.** It offers Norwegian businesses a unique opportunity to connect, expand networks, and gain invaluable insights into market trends relevant to their operations.

The summit's aim is to strengthen trade and investments between Norway and Asia while fostering enhanced cross-border collaboration among companies, technology clusters, and prominent institutions.

SATURDAY 02. DECEMBER

Exploring all the fun Bangkok has to offer!

Whether it's pool parties, shopping sprees, weekend markets, culinary adventures, or cultural immersion, Bangkok has something for everyone. On Saturday, you have the freedom to choose from a variety of activities, with an Insiders' guide at your disposal to recommend the best places to visit and things to do.

And for those who enjoy late nights, join us as we venture into the enchanting Bangkok skyline and experience its lively nightlife.



SUNDAY 03. DECEMBER

Sunday Brunch, Networking and Bangkok Week Wrap Up

On our final day we all gather 13:00 at the Anantara Hotel Siam for an amazing Sunday Brunch. Delight in an array of delectable dishes, complemented by a free-flowing selection of beer, wine, and champagne, all available until 16:00. It's the perfect setting to conclude Bangkok Week and share a final toast before our journey back north.





BANGKOK WEEK 2023

 **Norway-Asia Business Summit 2023**

TOUR PRICE

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 **NORWAY**
CONNECT

ASIAN INSIDERS



SEVEN PEAKS **XXOX**

TOUR PRICE NOK 36.000, – Ex. Vat. (Full Week Monday – Sunday)

TOUR PRICE NOK 30.000, – Ex. Vat. (Monday – Friday)

(*Excluding flight ticket to/from Bangkok)

TOUR PRICE INCLUDES:

- **Hotel:** 3 nights with breakfast at Hotel MUSE (27. Nov–30. Nov)
- **Hotel:** 4 nights with breakfast at AVANI Riverside Summit Hotel (30. Nov–04. Dec)
- **Transportation:** To-From Airport, all visiting sites and lunch/dinner venues.
- **Meet & Greet and Cocktail Finger food reception at Hotel Muse Day 1**
- **Ecosystem Tour & Governmental incentives Day 2:** Includes food & drinks.
- **XXOX SUNDOWNER Day 3: Investor & B2B Matchmaking:** Includes food & drinks.
- **Conference Pass Day 4 & 5: Norway-Asia Business Summit 2023:** (Value 900USD Includes Lunches, Dinners, River Cruise Dinner, Snacks, Hot and Cold Beverages)
- **End of Summit Official Dinner Cruise on day 5:** with wine and beer included.
- **Anantara Bangkok Week Wrap Up and Famous Sunday Brunch Day 7**
- **FOOD & DRINKS (Breakdown of what's included):**
 - **Day 1:** Meet & Greet and Cocktail finger food reception at Hotel Muse
 - **Day 2:** Lunch + non-alcoholic beverages
 - **Day 2:** Thai Authentic Dinner with wine package included.
 - **Day 3:** Lunch + non-alcoholic beverages
 - **Day 3:** Cocktail Food and drinks at XXOX Sundowner Event hosted by Seven Peaks Software
 - **Day 4:** Lunch, Snacks, Soft drinks, Hot beverages and Dinner at Norway-Asia Business Summit
 - **Day 5:** Lunch, Snacks, Soft drinks, and Hot beverages at Norway-Asia Business Summit
 - **Day 5:** End of Summit **Official Dinner Cruise** with wine/beer included.
 - **Day 6:** Exploring Bangkok and all the fun it has to offer. (*Free activities, so food and drinks are not included this day).
 - **Day 7:** Anantara Famous Sunday Brunch at 13.00 with a great selection of food and free flow of beer, wine, and champagne until 16:00 (included).

Thanks for showing interest in Bangkok Week 2023

Would you like to register for the tour or receive more information about Norway-Asia Business Summit and Bangkok Week 2023, Please reach out to our designated tour guides, [Rudi Clausen](#) or [Astrid Eik](#)



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SCAN TO REGISTER

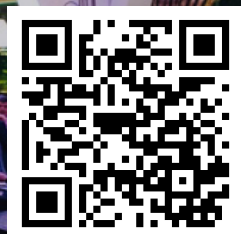


Photo credit: Norway-Asia Business Summit